



NEWS RELEASE

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Leading Industry Analyst Firm Positions PanTerra Networks in Visionaries Quadrant of Unified Communications as a Service Magic Quadrant Report

PanTerra's Visionary Position Based on Comparison to Industry Criteria

SUNNYVALE, CA, December 22, 2010 -- PanTerra Networks (www.panterranetworks.com), the leading provider of cloud-based Unified Communications Solutions for small and mid-sized enterprises, announced today it has been positioned by Gartner, Inc. in the Visionaries Quadrant of the 2010 Magic Quadrant for Unified Communications as a Service (UCaaS) report. The Magic Quadrant for Unified Communications as a Service, North American report analyzes UCaaS provider's completeness of vision and ability to execute, including products, services, marketing strategy and innovation. PanTerra delivers WorldSmart, its cloud-based unified communication as a service, designed to make businesses more competitive by making them more responsive. WorldSmart seamlessly integrates business communications and collaboration tools into a single cloud-based service. WorldSmart is accessible through its Unified Command Center (UCC) interface, and is tightly integrated and compatible with other business process applications such as Microsoft Outlook and Salesforce CRM.

The report published in December 2010, states, "The early adopters of UCaaS have been SMBs. Such organizations are more open to working with the applications specialists that have been at the vanguard in offering a full UCaaS product suite." Daniel O'Connell and Bern Elliot, Gartner analysts also wrote, "Over the past year Gartner has witnessed greater interest and even adoption from enterprises with 1,000 or more employees. Some are pan-regional, connecting European offices with the North American headquarters. Such actual deployments to date have largely been fulfilled by the application specialists."

Arthur Chang, President and CEO, was quoted, "In addition to our continued growth in the SMB market, we are seeing an increase in interest from larger enterprises as outlined in the report and because of our fully cloud-based infrastructure built for scale and our UCaaS completeness, we can grow quickly while maintaining high levels of customer satisfaction." Mr. Chang, continued, "What makes PanTerra unique is its 100% cloud-based delivery, allowing users to access all of their communications from a simple browser which drives down total cost of ownership (TCO), simplifies adoption and improves global real-time access to information making them more responsive.



About the Magic Quadrant

The Magic Quadrant is copyrighted 2010 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant and does not advise technology users to select only those vendors placed in the Leaders quadrant. The Magic Quadrant is intended solely as a research tool and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About PanTerra Networks

PanTerra Networks is a leading provider of cloud-based unified communications Software-as-a-Service (SaaS) solutions for small and medium sized enterprises. The Company's WorldSmart provides unified communications that make businesses more competitive by making them more responsive which drives sales, productivity and customer satisfaction to their highest levels. WorldSmart seamlessly integrates voice, fax, chat, and email with presence, for a variety of business environments including call centers, multisite, remote employees, high touch operations, and fast growing companies. WorldSmart also includes web collaboration for online meetings, desktop sharing and remote desktop access with a single administration and user interface. WorldSmart tightly integrates with other business SaaS applications like Salesforce.com creating additional value. PanTerra's cloud-based services ensure futureproof communications with infinite scaling, lifetime support, and included updates for subscribers. The Company is headquartered in Sunnyvale, California. For more information, visit <http://www.panterrannetworks.com> or call +1 800.805.0558.