**Enterprise Strategy Group 'First Look' Review of PanTerra Networks' SmartBox Confirms Business Value of Integrated File Sharing and Unified Communications for Mid-Market Enterprises**

**Santa Clara, Calif.,** – June 12, 2014 – PanTerra Networks, the leading provider of unified cloud services for mid-market enterprises, today announced that Enterprise Strategy Group's "First Look" review of the company's SmartBox confirms the business value of integrated file sharing and unified communications for mid-market enterprises. The analyst firm evaluated PanTerra's WorldSmart Solution which combines its cloud-based SmartBox file sync and share solution with the company's CloudUC unified communications service, concluding that the integration of the two in a business environment brings true value to enterprises and presents market differentiation in a crowded market space. Additionally, the extensive built-in security features and range of support options available within the centrally administered cloud-based platform further differentiates the combined solution and adds higher value for IT administrators.

Key findings from the "First Look" review include:

- Compliance with the top five most important features for an online sharing and collaboration service for business:
    1. Integration with existing applications
    2. Ability to synchronize files across multiple device types
    3. Scalability
    4. End-to-end encryption
    5. Sharing flexibility and ease of use
- Support of multi-level sharing allows users to "explicitly" define shares and share users at any folder or subfolder level
- Importing full contact information from Outlook, Google, Yahoo, or any generic *.csv file format
- Built-in two factor authentication and remote login blocking for further security as more users integrate mobile devices into the workforce
- Support of multiple administrators and multiple levels of administrators, for administration delegation across departments and locations
- File upload performance is on par with the most popular online file sharing services (all of which were tested with the same file over the same network) and ahead of others ESG has tested

"Online file sharing is about more than accessing files from the myriad of end-user devices on the market today. It's about streamlining workflows for sharing and collaborating around files. ESG research has discovered that streamlining collaboration is a top reason for deploying these solutions for more than one in three surveyed companies using OFS solutions," said Terri McClure, senior analyst, ESG. "The value proposition of PanTerra Networks is clearly in its integrated communications/file sharing value. It is much more than just another file sharing solution. For IT departments looking to provide an integrated communications, desk and file sharing solution, this fits the bill nicely."

The complete ESG "First Look" report is available at http://www.panterranetworks.com/news/.

**About Enterprise Strategy Group**
Enterprise Strategy Group (ESG) is an integrated, full-service IT analyst and business strategy firm, world-renowned for forward-looking market intelligence, analysis, and consulting services that deliver proven, measurable results. Recognized as one of the world's top 10 analyst firms by offering a unique

blend of capabilities — including world-class market research, hands-on technical product testing, and expert consulting methodologies such as the ESG Strategy Lifecycle — ESG is relied upon by IT professionals, technology vendors, institutional investors, and the media for actionable IT and business intelligence.

**About PanTerra Networks**
PanTerra Networks is a unified cloud service provider, delivering WorldSmart, its family of secure, ultra-reliable, future-proof unified cloud services. WorldSmart includes SmartBox, the world's first file sharing service that communicates. It also includes CloudUC, a complete unified communications service that can upgrade and replace an enterprise's existing communications infrastructure with a next-generation cloud-based communications service. With PanTerra's unified cloud service solution, enterprises gain the highest levels of security, scalability, reliability, availability, quality of service, service level agreement and support available while significantly lowering their total cost of operations and IT administration complexities.  PanTerra Networks solutions are available through a global network of channel partners. For more information, call us at 1.800.805.0558 or visit [www.panterranetworks.com](www.panterranetworks.com).

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